S/N: 10/366,141 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Lee Friedman Examiner: Pitaro, Ryan F.

Serial No.: 10/038,944 Group Art Unit: 2174

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Title: SYSTEMS AND METHODS FOR MANAGING AND AGGREGATING

SYSTEMS AND METHODS FOR MANAGING AND AGGREGATING MEDIA FORMATS

AMENDMENT

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Applicant respectfully requests entry of the following request for continued examination, amendment and remarks contained herein in response to the Office Action mailed on April 16, 2007. Applicant respectfully submits that the amendment and remarks contained herein place the instant application in condition for allowance.

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks begin on page 17 of this paper.